



NAPA GREEN CERTIFIED LAND & WINERY PROGRAM

Napa Green is a comprehensive environmental sustainability program for vineyards and wineries in the Napa Valley that requires independent, third-party certification.

Created in the early 2000s through a cooperative effort by more than 20 stakeholders and community leaders, including the Napa Valley Vintners, Napa Valley Grapegrowers, Farm Bureau, Napa County, Sierra Club, Friends of the River, National Marine Fisheries and more, the first land certification was in 2004 and the first winery certification was in 2008.

To be certified Napa Green Land requires owners implement measures across their entire property (not just vineyard land) to retain soils, prevent erosion, reduce harmful inputs and runoff, conserve water and restore wildlife habitats. Napa Green Wineries implement 100+ measures that conserve resources, prevent waste and enhance the efficiency of their operations.

Today, more than 72,000 acres are in the Napa Green Land program and more than 45 percent of Napa Valley's vineyards are certified. There are more than 60 Napa Green Certified Wineries. In 2015, the NVV established the goal that all of our eligible members will be in the program by 2020. As of summer 2017, we're halfway to achieving our goal.



>50% of Napa County vineyard land is certified Napa Green

60+ Wineries certified Napa Green

50% of NVV members are in Napa Green