



napa valley vintners

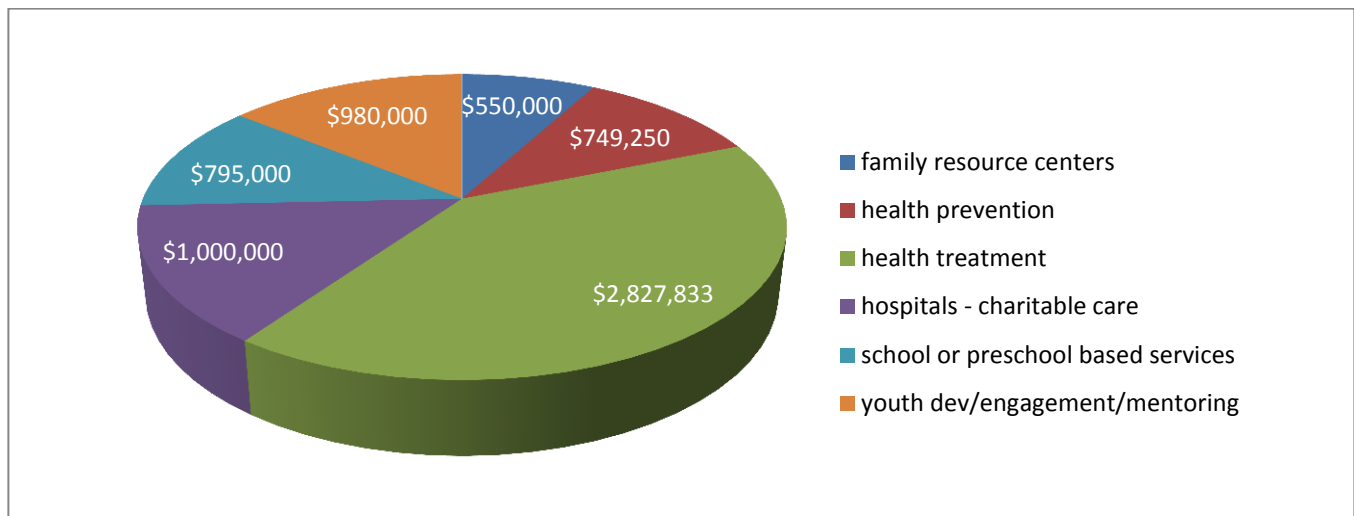
2014 Community Support Fund (CSF) Grants Report

The Napa Valley Vintners makes grants from Auction Napa Valley proceeds to organizations that meet a documented, demonstrated, community need in the areas of community health and children's education.

Our goal is to invest deeply rather than broadly to have a meaningful, measurable impact on the community. The majority of grants support organizations providing programs for Napa County's neediest residents, focusing on strategies for prevention and early intervention. When possible, we fund organizations that use promising practices or evidence-based models.

Based on these priorities, and with the intent to help build strong, stable organizations that are better able to adapt and respond to changing community needs, we aim to award substantial and typically unrestricted funding to a core group of about 25 organizations.

For calendar year 2014 (grants awarded in November 2013), the Community Support Fund contributed a total of \$6.9 million to 26 nonprofit organizations (compared to \$5 million granted to 25 nonprofit organizations the prior year).



Together these investments yielded significant return for the County's residents. Highlights include:

- **100,678 clients served**, up from 90,199 (unduplicated per organization but assume some overlap for clients receiving services at multiple organizations, for example, Children's Health Initiative/Clinic Ole)
- **8,623 clients, volunteers or providers** were trained in an approach, technique or strategy to **prevent or reduce risk of illness or injury** at 854 training sessions
- 430 classrooms (up from 252) benefited from **449 teachers and preschool providers (up from 243) receiving training and support**, with 92% reporting gains in knowledge or positive impact on instruction
- **993 low income households** participated in free tax preparation services to increase financial stability – resulting in more than **\$2.4 million in tax refunds to low income families**, nearly \$400,000 more than in 2013

BY CATEGORY:

Family Resource Centers Grantees - \$550,000

American Canyon Family Resource Center, Cope Family Center, Puertas Abiertas Community Resource Center, UpValley Family Centers (located in St. Helena and Calistoga)

Why did we fund?

- Family resource centers are the gateway to community health and children’s education for struggling families.
- Tailored to the culture, resources and needs of the community they serve, FRCs provide a safe, accessible place for families to connect with comprehensive, coordinated services that help them strengthen their families and become more self-reliant.
- Family resource centers address leading risk factors affecting family well-being, many of which are related to poverty: substance abuse; domestic violence; mental illness including depression, anxiety and negativity; an inability to meet basic needs for food, shelter and health insurance; household instability; acculturation challenges; child maltreatment; insufficient nurturing and disengaged parenting and underdeveloped cognitive, social, and emotional competence in children.

What did they accomplish?

- 10,531 clients served through five centers spanning from American Canyon to Calistoga
- 2,592 families received referrals for community resources (defined as those services that are not directly provided by FRC staff)
- More than 96% of families reported an increased awareness and use of community resources

Community Health Grantees - \$4,577,083

Physical, mental and behavioral health prevention: Area Agency on Aging, Community Health (CHI), Napa Emergency Women’s Services (NEWS), ParentsCAN, Planned Parenthood, Rianda House Senior Activity Center. Total: \$749,250

Physical, mental and behavioral health treatment: Aldea Children & Family Services, OLE Health, Family Service of Napa Valley, Napa Valley Hospice & Adult Day Services, PDI Surgery Center. Total: \$2,827,833

Hospital Charitable Care: Queen of the Valley Medical Center, St. Helena Hospital. Total \$1,000,000

Why did we fund?

In order to positively impact the health of our community, we invest in organizations whose programs support prevention, treatment and/or education related to physical, mental and/or behavioral health. We see a positive trend among our community health organizations providing more upstream/early intervention and prevention programs. We expect this trend to continue.

What did they accomplish?

32,236 clients were served through five organizations that provide physical, mental and/or behavioral health treatment; 20,866 clients served through six organizations that provide physical, mental and/or behavioral healthcare prevention, and two hospitals provided charitable care for 12,489 individuals for a total of 65,591 clients served (note that some may be duplicated).

- 8,623 clients, volunteers or providers were trained in an approach, technique or strategy to prevent or reduce risk of illness or injury at 854 training sessions
- 93% of volunteers, providers and caregivers reported increased skills and knowledge as a result of training in a preventive approach, technique or strategy
- 80% of clients or caregivers reported a positive change in client behavior as a result of new knowledge
- After 152,709 patient visits or therapy/treatment sessions, 87% of clients demonstrated improvement in at least one health or mental health indicator from the treatment sessions, with 94% of clients reporting satisfaction in the quality of services received
- 500 patients received care in a specific program that serves a high percentage of low-income individuals to prevent or manage chronic disease (hospitals)

Education Grantees - \$1,775,000

School or Pre-School Based (focus both on teacher training and improved student achievement): Child Start Inc., Community Resources for Children, NapaLearns. Total: \$795,000

Youth Engagement, Development, and/or Mentoring (focus on relationship-building, healthy behaviors, leadership development, improved academic performance, high school graduation, and/or college preparation): Big Brothers Big Sisters of the North Bay, Boys & Girls Clubs of Napa Valley, Boys & Girls Clubs of St. Helena and Calistoga, Napa CASA, On The Move, Summer Search North Bay. Total: \$980,000

Why did we fund?

In order to positively impact the children's education in our community, we invest in organizations whose programs support children's success in school. This support includes in-classroom enrichment, mentoring, access to technology and parental/family education support.

What did they accomplish?

- 12,728 clients were served through six programs that provide youth engagement, development, and/or mentoring, and 11,828 clients were served through three school/pre-school based programs, for a total of 24,556 clients served (note that some may be duplicated).
- 3,762 youth participated in programs specifically to improve academic performance and 3,021 youth participated in services to improve healthy behaviors.
- 85% of participants improved academic performance while at least 86% demonstrated an improvement in one or more indicators of healthy behavior, including improved nutrition, decreased use of drugs and increased connection to peers and community.
- 430 classrooms (up from 252) benefited from 449 teachers and preschool providers (up from 243) who received training and support, with 92% reporting gains in knowledge or positive impact on instruction.

Concluding Remarks:

Despite many of these organizations being affected by the South Napa Earthquake in August 2014, both their physical locations and those of their employees, their employees' emotional wellbeing, and the need to alter their objectives in order to assist in earthquake recovery, the majority of grantees met and exceeded their proposed grant goals.

This report provides evidence that the NVV is meeting its long-term goals to make a meaningful difference in the quality of life for Napa County residents.

Learn more about how Napa Valley Vintners investments make a positive impact on [individuals in our community](#).