

**Napa Valley Vintners and Napa County Office of Education  
Adopt-a-School Program  
Frequently Asked Questions (FAQ)**

**Q: What is Adopt-a-School?**

A: Adopt-a-School is a nationwide program involving schools, businesses and school districts. It is a cooperative effort to stimulate business, industry and government in support of education, while enriching the educational experiences of public school students. Local success stories include a growing list of NVV member winery and schools newly partnered through this program.

**Q: What is the goal of the local program?**

A: The Napa Valley Vintners (NVV) and the Napa County Office of Education (NCOE) are collaborating on an effort to have NVV winery members adopt each of the 42 public schools (K-12) in Napa County.

**Q: How can my we get involved?**

A: It's easy to adopt a local school and you can tailor the relationship to suit your and the school's needs. Simply select a local school and let the NVV know of your choice.

**Q: How do I select a school?**

A: No direct connection is necessary if you are looking for a school in need. However, if you, a friend or employee has a child in a specific school or there is a neighboring school in your area, you might choose to adopt that school.

**Q: Why was this program started?**

A: Supporting education and vocational programs for youth is a priority for this community and for the NVV. Additionally, in discussions with community leaders and educators, it became clear that local teachers and students need our help – especially during these tight budgetary times for schools. Along with NVV's support of youth development programs and non-profits through Auction Napa Valley proceeds, Adopt-a-School is another way to support our community.

### **Adopt a School in FIVE easy steps!**

1. Review the list of available schools and select one for adoption.
2. Contact the Napa Valley Vintners and we will put you in touch with your chosen school.
3. Set up a meeting with your school's Principal within one month of your selection.
4. Discuss your desired level of involvement, ideas and to learn more about your adopted school and any special school needs.
5. Enjoy your new partnership and know that your involvement makes a difference in our community!

### **Adopt-a-School tips for success**

- Share the rewards and the responsibility. Consider partnering with a neighboring winery or perhaps a local restaurant or supplier/business to adopt a local school.
- Review the participation examples provided for helpful hints and ideas on how to get started. Select ideas from any example; feel free to mix and match or make up your own activities based on your degree of participation.
- Share your (and employee's) areas of expertise or interest (e.g. bi-lingual, have a demonstration vineyard, like to play piano, local history buff) with your school's Principal and teachers.
- Ask your school to add you to their mailing and/or e-mail update list. Request a yearly calendar of events. Pretend you are an actual "school parent" so you can keep abreast of all the things happening at your school.
- Stay in touch with your school by e-mailing or phoning the Principal and/or teachers monthly.

### **Participation Example #1**

- Hang student artwork and/or projects on the walls of your winery's tasting room and/or office spaces.
- Send cards, photos and letters from your travels to your adopted school.
- Hang a photo of your adopted school along with your adoption certificate in your winery.
- Ask your school for a wish list of items (paper, books, art supplies, etc.) and provide a collection box in your winery office so employees (and even customers) can contribute. Deliver to your school monthly.
- Give your school used printer cartridges to recycle for financial credit.
- Donate gently used computer equipment and printers.

### **Participation Example #2**

- Sponsor the Junior Achievement program and curriculum in classrooms.
- Allow winery employees time off to visit your adopted school to read or volunteer in the classroom.
- Volunteer as a speaker or simply assist at Career Day and other student development events.
- Visit a classroom with a slide show of your travels, or what happens during harvest in your vineyard and at your winery.
- Serve as a judge in student competitions.
- Chaperone a field trip or help make one happen.
- Volunteer to be an extra pair of hands during art projects.
- Host a Back to School or End of School (or both!) reception at your winery for teachers and school staff to show appreciation.
- Sponsor awards for most improved student, or best attendance, or an academic awards luncheon.
- Attend school concerts, open houses, fundraisers, and other events.

### **Participation Example #3**

- Have a student job shadow winery staff members for part of a day.
- Have winery employees job shadow a teacher for part of a day.
- Have a senior winery staff member be a Principal for a day, and invite the Principal to be a winery CEO for a day.
- Sponsor an event such as a career day, assembly, or student or teacher recognition activities.
- Volunteer at school fundraising events.
- Award mini-grants for enrichment projects.
- Donate money to sponsor a field trip or purchase needed supplies or equipment.
- Participate on your school's strategic planning team.
- Participate in clean up days, painting, landscaping or other beautification projects.

# Napa County Public Schools Adopted and Available

## Calistoga Joint Unified School District

- Calistoga Elementary School (K-6) – **Available!**
- **Calistoga Junior/Senior High School (7-12) - ADOPTED by Richard Graeser Winery**
- Palisades Continuation School – **Available!**

## Howell Mountain School District

- **Howell Mountain School (K-8) - ADOPTED by Viader**

## Napa Valley Unified School District

### *NVUSD Elementary Schools*

- **Alta Heights - ADOPTED by The Hess Collection**
- BelAire – **Available!**
- **Browns Valley- ADOPTED by Ceja Vineyards**
- Capell Valley – **Available!**
- **Carneros - ADOPTED by Saintsbury**
- Donaldson Way – **Available!**
- **El Centro - ADOPTED by Hall**
- **McPherson – ADOPTED by Shafer Vineyards**
- **Mt. George- ADOPTED by Cakebread Cellars**
- Napa Junction – **Available!**
- **Napa Valley Language Academy- ADOPTED by Raymond Vineyard and Cellars**
- Northwood – **Available!**
- Phillips-Edison Charter School – **Available!**
- Pueblo Vista – **Available!**
- Salvador – **Available!**
- Shearer – **Available!**
- **Snow – ADOPTED by Bouchaine Vineyards**
- **Stone Bridge Charter School - ADOPTED by Stag's Leap Wine Cellars**
- Vichy – **Available!**
- **West Park - ADOPTED by Vineyard 29**
- Wooden Valley – **Available!**
- **Yountville- ADOPTED by Silverado Vineyards**

### *NVUSD Middle Schools*

- American Canyon – **Available!**
- **Harvest- ADOPTED by Clos du Val**

- Redwood – **Available!**
- **River - ADOPTED by Pahlmeyer**
- Silverado – **Available!**

*NVUSD Secondary Schools*

- **Napa High School - ADOPTED by Napa Valley Vintners**
- Napa Valley Adult School – **Available!**
- **New Technology - ADOPTED by Charles Krug**
- **Valley Oak Continuation School – ADOPTED by St. Supery Winery**
- **Vintage High School - ADOPTED by Beringer**

**Pope Valley Unified School District**

- **Pope Valley School - ADOPTED by Eagle and Rose Estate**

**St. Helena Unified School District**

*SHUSD Elementary Schools*

- **St. Helena Primary (K-2) – ADOPTED by Jones Family Vineyards**
- **St. Helena Elementary (3-5) – ADOPTED by Heitz Wine Cellars**

*SHUSD Secondary Schools*

- **Robert Louis Stevenson Middle School (6-8) - ADOPTED by V.Sattui Winery**
- **St. Helena High School - ADOPTED by Trincherro Family Estates/Sutter Home**
- **Madrone Continuation School – ADOPTED BY Ehlers Estate**