

Membership Application - CONFIDENTIAL

Winery name: _____

Mailing address: _____

Physical address (if different): _____

Production address (if different): _____

Telephone: _____ Fax: _____

General e-mail address: _____

Web site URL: _____ Year winery founded: _____

Please list the name, title, and e-mail address of your designated NVV contact: _____

Name of winery owner(s): _____

Owner contact info (if different than above): _____

Please list all additional principals: _____

Is the winery owner your designated voter on NVV matters? ____ Yes ____ No (Note: NVV voting may be electronic)

If no, please list the name, title, and e-mail of the designated voter: _____

Bonded winery number: _____ Current annual case production: _____

Please tell us your primary reason for applying for membership with the Napa Valley Vintners:

Is there an NVV member we can thank for referring you? _____

The association's Bylaws outline certain requirements for membership. **Please initial next to each statement below to confirm your agreement with these requirements:**

_____ Winery is a brand owner that produces and bottles, in Napa County, a Napa Valley Appellation table wine, dessert wine, sparkling wine or distillate of wine that is sold commercially (meaning the wine must be in general release a minimum of 6 months prior to application; at least 20 percent of the wine must be commercially sold; and, gross sales must be at least \$12,000)

_____ Winery supports and agrees with the vision statement and goals, bylaws and policies of the Napa Valley Vintners

_____ Winery agrees to participate annually in the NVV by donating an auction lot to Premiere Napa Valley (minimum 5 cases), or an auction lot or hospitality event to Auction Napa Valley (minimum \$500 value)

To calculate your winery's dues, please complete the confidential Initial Dues Calculation form (page 3) and send it directly to Grant Bennett, CPAs. **We must confirm their receipt of this form before this application is presented to the Board of Directors.**

Signature of applicant: _____

Title: _____ Date: _____

<p><i>For internal use</i></p> <p>____ Initiation? ____ GB paperwork?</p>

Membership Application – SUPPLEMENTAL INFORMATION

In order for the NVV Board of Directors to better know you and your wine brand when they consider your application, please complete the supplemental questionnaire below:

Do you own your own winery facility in Napa County? ___ Yes ___ No

If yes, what is the production capacity? _____ gallons

If no, where do you produce your wine? _____

Do you own vineyard land in Napa County? ___ Yes ___ No If yes, how many acres? _____

Who is your winemaker? _____

From which Napa Valley AVAs does your winery source grapes to produce wine (check all that apply)?

- | | |
|--|--|
| <input type="checkbox"/> Atlas Peak | <input type="checkbox"/> Oakville |
| <input type="checkbox"/> Calistoga | <input type="checkbox"/> Rutherford |
| <input type="checkbox"/> Carneros | <input type="checkbox"/> Spring Mountain |
| <input type="checkbox"/> Chiles Valley | <input type="checkbox"/> St. Helena |
| <input type="checkbox"/> Diamond Mountain District | <input type="checkbox"/> Stags Leap District |
| <input type="checkbox"/> Howell Mountain | <input type="checkbox"/> Wild Horse Valley |
| <input type="checkbox"/> Mount Veeder | <input type="checkbox"/> Yountville |
| <input type="checkbox"/> Oak Knoll District | |

What wine varieties does your winery produce (check all that apply)?

- | | |
|---|--|
| <input type="checkbox"/> Cabernet Franc | <input type="checkbox"/> Pinot Noir |
| <input type="checkbox"/> Cabernet Sauvignon | <input type="checkbox"/> Sangiovese |
| <input type="checkbox"/> Chardonnay | <input type="checkbox"/> Sauvignon Blanc |
| <input type="checkbox"/> Chenin Blanc | <input type="checkbox"/> Syrah |
| <input type="checkbox"/> Merlot | <input type="checkbox"/> Viogner |
| <input type="checkbox"/> Pinot Grigio | <input type="checkbox"/> Zinfandel |

Other varieties? _____

If you produce wine under other labels/brands, please list them: _____

Please note any specific NVV programs and activities in which you are interested in participating:

- | | |
|---|---|
| <input type="checkbox"/> Auction Napa Valley | <input type="checkbox"/> Membership Meetings |
| <input type="checkbox"/> Premiere Napa Valley | <input type="checkbox"/> Social and Networking Programs |
| <input type="checkbox"/> Master Napa Valley | <input type="checkbox"/> Committees |
| <input type="checkbox"/> Taste Napa Valley | <input type="checkbox"/> Community Outreach Program |

Thank you! We look forward to presenting your application to the NVV Board of Directors at their next regular meeting. We will confirm receipt of this application by postal mail or phone. If you have any questions regarding your application or the NVV, please contact our office at the number listed below.

Please attach your initiation fee, made payable to the NVV, to this application

Return this form and your check to: Napa Valley Vintners, P. O. Box 141, St. Helena, CA 94574
Phone (707) 963-3388 • Fax (707) 963-3488 • nvv@napavintners.com • www.napavintners.com

IMPORTANT

This information must be received by Grant Bennett Associates prior to your application being submitted to the NVV Board of Directors for membership approval.

In order to ensure confidentiality, please do not send this information to the NVV – please fax or mail to:

**Grant Bennett Associates*
Attention: Karina
1375 Exposition Blvd, Suite 230
Sacramento, CA 95815
Fax: (916) 641- 5200**

Grant Bennett Associates is not affiliated to the wine industry.

Please provide the following information to determine your membership category. Membership dues will be invoiced monthly by the NVV.

Winery: _____

Contact person: _____

Phone: _____

For the year ended: December 31, 2010:

Number of cases produced was: _____

(Number of cases bottled in Napa County during 2010 under all of your brand(s).
Excludes wine sold, or to be sold as bulk, unlabeled, or private labels.)

Wine sales: \$ _____

(Wine sales, based on gross revenue for wines sold under your brand(s) in 2010.
Includes all of your winery's brands of all appellations bottled in Napa County. Excludes
wines sold as bulk.)

**Grant Bennett Associates will hold your information in strict confidence. No individual winery statistics will be disclosed to anyone, including to NVV staff or directors.*