



AUCTION NAPA VALLEY



Sponsored by the Napa Valley Vintners and founded in 1981 by a small group of winery owners, including Robert and Margrit Mondavi, **Auction Napa Valley** has become the world's most celebrated charity wine event.

Auction Napa Valley combines Napa Valley wine, the region's iconic scenery, vintner hospitality, creative culinary expressions and the chance for bidders to acquire rare collections of Napa Valley wine and once-in-a-lifetime experiences.

The four-day fete features private, vintner-hosted parties; the world's only single-case auction of 100 or more lots that includes tasting wine directly with the winemakers straight from the barrel; the E-Auction, open to wine lovers and bidders anywhere in the world; and the grand Live Auction Celebration, which has been hosted every year since inception on the grounds of the exclusive **Meadowood Napa Valley** resort.

To date, the Napa Valley Vintners has invested **\$180 million** from Auction proceeds in the Napa County community. Funds are distributed annually to a core group of 25 local nonprofits and strategic initiatives that emphasize prevention and early intervention in the areas of community health and children's education.



1981 First Napa Valley Wine Auction Event

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