



An Exceptional Bond

2013 AUCTION NAPA VALLEY ANNUAL REPORT OF GIVING



“UNLESS SOMEONE LIKE YOU
CARES A WHOLE AWFUL LOT,
NOTHING IS GOING TO GET
BETTER. IT’S NOT.”

DR. SEUSS



THANK YOU

Because of your generosity, 28 nonprofit organizations in Napa County touched the lives of 60,000 local clients in 2013 in some essential way. We were especially blessed last year to have the outpouring of hearts and pocketbooks that resulted in a record-breaking, once-in-a-blue-moon windfall of Auction proceeds that allowed us to fund deeply and strategically to meet the needs of our most vulnerable residents.

The alchemy of Auction Napa Valley lasts much longer than four days in June. Thanks to you, we have been able to give more than \$120 million to nonprofit organizations in our community since 1981. It is an exceptional bond that brings together our vintners and our Auction bidders for the greatest impact on the wellbeing and future of our community.

It is an amazing gift that we do not take for granted.

- Napa Valley Vintners



CREATING A HEALTHY COMMUNITY

THE NEED

YOUR CONNECTION

Many Napa County residents are unable to afford health or dental insurance, with over one quarter of all residents and one third of families with children living far below the federal poverty level.



Clinic Ole is the only nonprofit clinic in Napa County providing primary and preventative medical, dental and behavioral healthcare for more than 25,000 residents, including 7,000 children.

Untreated cavities and acute dental care needs cause pain and other problems that greatly affect a child's quality of life, with low-income children having a higher prevalence of these untreated dental conditions.



Pediatric Dental Initiative Surgery Center provides a vital resource for children in urgent need of dental surgery, helping eliminate the harmful effects of early childhood dental disease.

Uninsured individuals and families often avoid essential healthcare services, resulting in unnecessary suffering and worsening of treatable conditions. The cost of treatment skyrockets when conditions become more advanced.



The Children's Health Initiative (CHI) ensures that every child in Napa County has access to comprehensive health insurance. Once insured, 99% of the families CHI serves report that they have a dependable source of healthcare.



From the very beginning of my pregnancy through my son's birth, Healthy Moms and Babies made it possible for me to take care of myself and my unborn child in a way that would not have been otherwise possible. From prenatal vitamins to regular check-ups and from parenting skills workshops to the nurturing care I received at the hospital, these services made all the difference in my bringing a healthy child into the world. I will always be grateful for the sound beginnings this program provided for my family."

Jewelyanne, a young mother

ORGANIZATIONS FUNDED

Children's Health Initiative

Community Health Clinic Ole (includes Healthy Moms and Babies and Sister Ann Dental Clinic)

Planned Parenthood

Pediatric Dental Initiative Surgery Center

Queen of the Valley Medical Center

St. Helena Hospital

These agencies provided services for nearly 57,000 clients in 2013.

Recent Giving: \$3,000,000



HELPING YOUTH SUCCEED IN SCHOOL

THE NEED

YOUR CONNECTION

In Napa County, 20% of child abuse referrals become dependents of the court and have much higher rates of serious emotional problems, chronic physical disabilities and very poor school achievement.



Napa CASA ensures the wellbeing of each of these children by acting as a consistent presence while they are in foster care, monitoring their placement, as well as their educational, mental and physical health needs.

Insufficient activities and supervision during after-school hours has been linked to juvenile delinquency and drug and alcohol use.



Boys & Girls Clubs provide a safe and positive environment offering opportunities in a wide variety of enrichment programs combining academic and recreational activities.

In Napa County, one of every five youth is considered socioeconomically disadvantaged, placing them at serious risk when it comes to economic self-sufficiency and being prepared to work in tomorrow's global economy.



NapaLearns partners with school districts and key community, state and national organizations to ensure that our students have access to digital early learning, project-based learning and technology aimed at preparing them for a successful future.



I came from a childhood of falling asleep to the sound of gunshots and sirens, with a strained and financially struggling family situation as I entered high school in Napa. Summer Search changed my life with its belief in me, sustained support and mentorship and wilderness and service programs. Today I am a sophomore at San Francisco State, breaking generational chains to reach my educational potential.”

Ingrid, a young woman who has worked with Summer Search for five years

ORGANIZATIONS FUNDED

Big Brothers, Big Sisters

Boys & Girls Clubs of Napa Valley

Boys & Girls Clubs of St. Helena and Calistoga

Child Start

Community Resources for Children

Napa CASA

NapaLearns

On the Move

Summer Search

The organizations in this category served more than 23,000 residents last year, the majority of whom are children.

Recent Giving: \$1,775,000



ENHANCING EMOTIONAL HEALTH

THE NEED

YOUR CONNECTION

Children and adolescents with untreated mental illness are at a higher risk of unsafe behaviors, including alcohol or drug use, other self-destructive behaviors and suicide.



Aldea Children & Family Services works to prevent the onset of psychotic disorders among Napa's youth by incorporating mental health education and screening in schools, diagnostic imaging and psychosocial treatment.

One in four adults in the U.S. has one or more mental disorders in any given year and these disorders are as disabling as cancer or heart disease in terms of lost productivity or premature death.



Family Service of Napa Valley leads the Bridges program, providing mental health treatment to eight agencies as a part of a county-wide, coordinated system of care for low-income residents.

Napa County has one domestic violence report for every 254 residents with the majority involving families with children. Many of these children suffer trauma and stress-related symptoms, along with associated issues of food access, stable housing and mental health and substance abuse.



Napa Emergency Women's Services provides a nurturing refuge for women and children suffering from domestic violence and/or sexual assault and is a catalyst for change to prevention, intervention and advocacy.



As a parent who lost our son as a result of mental illness, I can truly and painfully say the funding that is being offered by the Napa Valley Vintners to these most-worthy community organizations is precious. Through their own unique resources, each of these organizations offers help and hope to families and individuals in our community in attaining a better and more productive life."

Gary Lieberstein, Napa County District Attorney

ORGANIZATIONS FUNDED

Aldea Children & Family Services

Family Service of Napa Valley

Napa Emergency Women's Services

Wolfe Center

Nearly 5,000 people, many of whom are children and teens, were provided mental health services in 2013 through Auction Napa Valley funding.

Recent Giving: \$1,000,000



BUILDING STRONGER FAMILIES

THE NEED YOUR CONNECTION

California ranks last in the nation in care for children with special needs. Such families are more likely to cut back or stop working due to their child's condition.



ParentsCAN is a professional, parent-led organization that helps families of children with special needs, connecting them to trained advocates who secure services that strengthen the entire family.

American Canyon families have been especially hard-hit with continuing high rates of unemployment and home foreclosures.



American Canyon Family Resource Center provides tax assistance, credit counseling, financial coaching services and job search and placement counseling.

At-risk children are 25% more likely to drop out of school, 40% more likely to become a teen parent, 50% more likely to be placed in special education, 60% more likely never to attend college and 70% more likely to be arrested for a violent crime.



Cope Family Center empowers families to create happy, healthy lives for their children through child abuse prevention, parent education and self-sufficiency services geared to the physical, economic and social wellbeing of the entire family.



The Napa Valley is blessed to have vibrant nonprofit organizations, many of which are supported by funding through Auction Napa Valley, working to strengthen the individuals and families that make up our communities. Those of us who have worked in government know that the government can't – and shouldn't – do it all. Local organizations like these understand the needs of our diverse communities and are uniquely suited to serve families who are striving to improve their health and economic self-sufficiency. Their programs are absolutely essential to the long-term economic and social sustainability of our communities.”

Randy Snowden, recently retired director of Napa County's Health and Human Services Agency

ORGANIZATIONS FUNDED

American Canyon Family Resource Center

Calistoga Family Center

Cope Family Center

ParentsCAN

Puertas Abiertas

St. Helena Family Center

The organizations in this category served more than 11,000 people, half of whom are children.

Recent Giving: \$600,000



SAFE, HAPPY, HEALTHY AGING

THE NEED

YOUR CONNECTION

Seniors are disproportionately affected by chronic illness, depression and isolation. Some 16% of Napa County residents are over 65 and 32% of those seniors live near the poverty line.



Rianda House provides mature adults with programming to stimulate minds, strengthen bodies and promote independent living.

Nearly 500 Napa County seniors fall annually, requiring hospitalization at an average cost of \$40,000 per patient and often resulting in serious injury, death and loss of independence.



Area Agency on Aging's StopFalls Napa Valley provides professional education and home risk factor assessment and interventions targeted to elderly adults and their caregivers.

Approximately 80% of Napa County older adults have at least one chronic condition and 50% have more than one, including Alzheimer's disease, heart disease, stroke and other life-limiting conditions.



Napa Valley Hospice and Adult Day Services is the only provider of adult day services in Napa County. ADS is the most cost effective of all long-term care alternatives at \$24,000 a year, compared to \$109,000 for a private nursing home.



These agencies are addressing the most pressing issues of an aging population by providing services that allow people to remain physically, mentally and socially active and independent as long as possible; to live safely at home; to provide support to caregivers and clients suffering from the explosion of Alzheimer's cases and other dementia-related diseases; and to provide compassionate symptom relief management and other end-of-life care to patients and their families."

St. Helena Star

ORGANIZATIONS FUNDED

Area Agency on Aging

Rianda House Senior Activity Center

Napa Valley Hospice & Adult Day Services

Auction Napa Valley funding serves nearly 25% of Napa County's residents 65 years of age or older.

Recent Giving: \$525,000



BECAUSE OF YOUR
GENEROSITY, THE
NAPA VALLEY
VINTNERS IS
ABLE TO DEEPLY
FUND LONG-TERM
INITIATIVES TO MEET
OUR COMMUNITY'S
GREATEST NEEDS
AND MAKE A
MEANINGFUL
DIFFERENCE IN
THE LIVES OF OUR
MOST VULNERABLE
RESIDENTS.



LONG TERM, STRATEGIC INITIATIVES

CLOSING THE ACADEMIC ACHIEVEMENT GAP

\$1,000,000

In Napa County, nearly half of all kindergartners are English-language learners, and by third grade, there is a 37% difference in Standardized Testing and Reporting Scores between English learners and those fluent in English.

In 2013, the NVV announced investments of \$1 million per year for at least three years aimed at closing the academic achievement gap in Napa County.

+ The NVV has brought together a coalition of community organizations and educators to implement the initiative's many elements, including high-quality pre-school services; coaching for pre-school instructors on language development; summer programs; and family-friendly workshops for parents to support their children's academic and literacy skills.

Research shows that early intervention such as high-quality preschool to ensure kindergarten readiness not only prepares a child to learn and to be successful in school, but results in significant returns to taxpayers.

BUILDING THE VINE TRAIL

\$2,500,000

More than 40% of middle school students and 60% of adults living in Napa County are obese or overweight.

In February 2014 the NVV contributed \$2.5 million toward completing the Vine Trail, a pedestrian and bicycle path planned to span 47 miles from the Vallejo Ferry Building to Calistoga.

+ The goal of the Vine Trail is to provide a healthy, safe, scenic, free and family-friendly hiking and biking trail for Napa County residents and visitors.

The Vine Trail will provide access to a proactive and preventative approach for addressing health issues facing our community.

The NVV's contribution will go toward the section of the Vine Trail from American Canyon to Yountville, making it especially beneficial for children who walk or ride their bikes to school.



With deep gratitude, we acknowledge the exceptional bond between our generous Auction bidders and our vintners, who together make so much possible through the organizations that are then able to touch so many lives. Your generosity and commitment are at work every day in innumerable ways.

A heartfelt toast to all who give and all who receive, that your lives may be immeasurably enriched by both.

AUCTION
NAPA VALLEY



THE AMERICAN WINE CLASSIC

You can support Auction Napa Valley 2014 by bidding at the event,
on the E-Auction or contributing to Fund-A-Need.

auctionnapavalley.org



napa valley vintners

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